SAFETY AND PUBLIC HEALTH
Creating safe conditions reduces the severity and frequency of collisions for all modes, as well as promotes physical activity by enhancing the experience of walking and biking.

CONNECTIVITY AND ACCESS
Reducing gaps in the transportation network for all modes, including improving pedestrian sidewalks and crossings, bicycle paths, and transit access.

QUALITY OF EXPERIENCE
Creating an integrated environment for pedestrians and bicyclists with improved pathways, vibrant public spaces, and better landscaping.

COST EFFICIENCY
Prioritizing cost-effective solutions that align with potential funding sources and minimize project complexity.

MOBILITY AND RELIABILITY
Reducing travel times along the corridor for all modes, including increasing transit reliability and public parking.

SUSTAINABILITY
Reducing vehicle use by making walking, biking, and riding transit more accessible improves congestion and environmental impacts.

ECONOMIC DEVELOPMENT
Developing solutions that encourage economic growth and equitable economic opportunities for all neighborhoods and corridor users.