



SAFETY AND PUBLIC HEALTH

Creating safe conditions reduces the severity and frequency of collisions for all modes, as well as promotes physical activity by enhancing the experience of walking and biking.



CONNECTIVITY AND ACCESS

Reducing gaps in the transportation network for all modes, including improving pedestrian sidewalks and crossings, bicycle paths, and transit access.



MOBILITY AND RELIABILITY

Reducing travel times along the corridor for all modes, including increasing transit reliability and public parking.



QUALITY OF EXPERIENCE

Creating an integrated environment for pedestrians and bicyclists with improved pathways, vibrant public spaces, and better landscaping.



SUSTAINABILITY

Reducing vehicle use by making walking, biking, and riding transit more accessible improves congestion and environmental impacts.



COST EFFICIENCY

Prioritizing cost-effective solutions that align with potential funding sources and minimize project complexity.



ECONOMIC DEVELOPMENT

Developing solutions that encourage economic growth and equitable economic opportunities for all neighborhoods and corridor users.